

PROFESSIONAL SUMMARY

Dynamic and results-driven UI/UX Designer with over two years of experience creating user-centric web and mobile solutions. Proficient in transforming complex challenges into seamless, functional, and visually compelling designs that drive engagement and business outcomes. Passionate about accessibility and innovation, with a proven track record of delivering impactful design solutions in fast-paced environments.

WORK EXPERIENCE

UI/UX Designer | Raphe Mphibr Pvt. Ltd, Noida

Jun 2024 - Present

- Conceptualized and Revamped HUD screens for advanced drones, prioritizing user experience and functionality in high-pressure environments.
- Developed dynamic GCS dashboards to streamline drone control, enhancing operational efficiency and user satisfaction.
- Led the visual and structural design of exhibition booths for global defence events such as ADAS 2024, UPITS 2024, and Aero India 2025, garnering positive feedback from stakeholders.
- Revitalized the company's brand identity, including redesigning the website and corporate assets to align with modern design trends and business objectives.

UI/UX Designer | Plaxonic Technologies, Noida

Oct 2022 - Feb 2024

- Designed a scalable Website Inventory Dashboard for Lease Plan, a UAE-based client, optimizing data representation and navigation for improved usability.
- Delivered comprehensive designs for an Asset Monitoring System's web and mobile applications, encompassing user research, wireframing, and polished UI solutions.
- Supervised and mentored interns, fostering a collaborative environment and ensuring timely project deliveries.
- Spearheaded the redesign of Delhi Jal Board's Laboratory Information Management System (LIMS), achieving significant improvements in functionality and user satisfaction.
- Modernized Plaxonic's official website with cutting-edge design techniques, increasing visitor engagement and brand visibility.
- Produced intuitive e-commerce platforms & websites tailored to diverse client needs, enhancing customer retention & sales.
- Overhauled the Paycron fintech platform, resulting in a 34% improvement in client satisfaction and streamlined user workflows.

UI/UX Designer | HIE HQ, Noida

Mar 2022 - Sept 2022

- Conducted user research and persona creation for an internal social media platform, aligning design strategies with user preferences and business goals.
- Created visually compelling designs for the company's Dribbble portfolio, showcasing versatility and design acumen.
- Designed engaging social media posts and promotional videos, significantly boosting brand recognition and online presence.

EDUCATION

Bachelor of Design (B.Des.) | National Institute of Design, Ahmedabad

Jul 2017 - Jan 2022

SKILLS

- Design Tools:** Figma, Adobe XD, QT Design Studio, Adobe Master Suite
- Specializations:** User-Centered Design, Accessibility Design, Interaction Design, Responsive Web Design, Mobile App Design, Wire-framing, Prototyping, Visual Design
- Core Strengths:** Creative Problem-Solving, Attention to Detail, Team Collaboration, Adaptability, Strategic Thinking
- Languages:** Hindi (Native) and English (Proficient)

CERTIFICATIONS

- UI Components I & II** (Certified by Uxcel) 2024
- Design Terminology** (Certified by Uxcel) 2024
- Gamification in UX Design** (Certified by UIUX Global) 2023
- Google UX Design Certification** (Earned a UX Design Badge) 2022
- Foundations of UX Design** (Certified by Coursera) 2021